

Menú Video

Full-screen ad that includes a menu with multiple videos where the user can choose which content to watch.
Recommended for campaigns with many videos available.



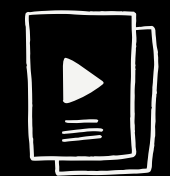
Average CTR

0,5%



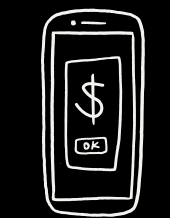
IR

1,5 %



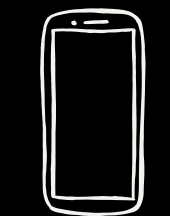
VR

40%



Purchase Mode

CPM



Daily Min

10.000
Impressions

Format dimensions

- 384x615 px.

Requirements

- Upload videos to the carousel in formats: .MP4 / .MOV or YouTube/Vimeo/Website link.
- Video dimensions: horizontal 1920x1080 px or vertical 1080x1920 px

Specs for Logans development

- Editable KV in .PSD or .AI format with links or images embedded, preferably larger than 384x615 px and vertically.
- Typography used.
- High resolution images and logos.
- Links or reference HTML.