

Pre Roll Video

Video ads that are displayed before the user starts watching a video in one of our media apps. We only work with media created for viewing videos on smartphones and tablets. Recommended to generate impact and awareness.

Format dimensions

- 1920x1080 px. Ratio 16:9

Requirements

- Send horizontal video: .MP4 / .VAST TAG ratio 16:9

LOGAN
ADS.®



Average CTR

0,5%



VR

80%



Purchase Mode

CPM/
CPCV



Daily Min

10.000
Impressions or
5.000
views