

Rewards Video

Video ad that offers the user a clear exchange of value, users watch a video in an app and receive a reward in return (eg in-app currency, premium content, etc). Recommended to generate a high view rate and interaction with content experiences.

Format dimensions

- Format horizontal ratio 16:9. recomendado: 1920x1080 px.
- Format vertical ratio 9:16. recomendado: 1080x1920 px.

Requirements

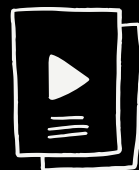
- Send video in .MP4 / VAST TAG format.

LOGAN
ADS.®



Average CTR

0,5%



VR

80%



Purchase Mode

CPM/
CPCV



Daily Min

10.000
Impressions or
8.000
Full views