

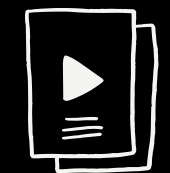
# TRT Video

Full screen ad that is no longer flat by creating a three-dimensional environment and adding video to create an immersive experience.



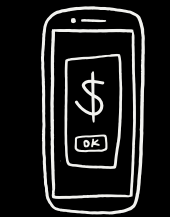
Average CTR

0,5%



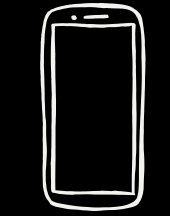
VR

40%



Purchase Mode

CPM



Daily Min

10.000  
Impressions

### Format dimensions

- 320x480 px.

### Requirements

- Send video in portrait or landscape .MP4 format.

Recommended maximum duration: 15 seconds

### Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 320x480 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.