

Full Screen Banner

These ads occupy the entire screen, ensuring the user's attention. They guarantee coverage on smartphones and tablets even in very precise segmentations. Recommended to complement all types of campaigns, generating impact and interaction.

DEVELOPMENT

Specs for Logan's development

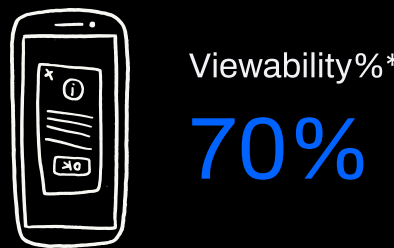
- Editable KV in .PSD or .AI format with embedded links or images, preferably larger than 800x1280 px for vertical and larger than 1280x800 px for horizontal formats.
- Typography used. High resolution images and logos. Links or reference HTML.

IMPLEMENTATION in the DSP

- Tipo de archivo: .JPG, .GIF, .PNG
- Mobile: 320x480px, 480x320px
Tablet: 1024x768px, 768x1024px

PMP®

Benchmarks



*Viewability% depending on the measurement system and DSP configuration.