

Cube 360

3D medium screen advertisement that simulates the inside of a cube. A different image can be included on each side, and thus, combined, generate a multi-product format. Recommended for multi-product ads, branding campaigns that have great visual content.

DEVELOPMENT

Requirements

- Please send a detailed brief outlining what will be shown on each of the six internal faces (characters, products, CTAs, etc.).

specs for Logan’s development

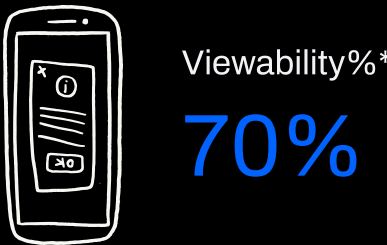
- Editable KV in .PSD or .AI format with links or embedded images, preferably in vertical format larger than 384x615 px.
- Fonts used
- High-resolution images, videos, logos.
- Links or HTML references for animation.

IMPLEMENTATION in the DSP

- Tags HTML5 y MRAID
Mobile: 320x480px,
Tablet: 768x1024px
- DV360:
We recommend disabling open measurement to access in-app traffic (higher CTR).

PMP®

Benchmarks



*Viewability% depending on the measurement system and DSP configuration.