

Run Run Run

This full-screen ad is ideal for setting up custom countdowns for events like: movie releases, new product launches, or limited-time store offers. Recommended for special, promotional dates and for product or store launches.

DEVELOPMENT

Requirements

- Send the date and time of the countdown's end to the event.

Specs for Logan’s development

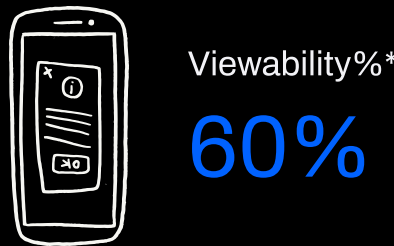
- Editable KV in .PSD or .AI format with links or images embedded, preferably vertical, greater than 384x615 px.
- Fonts used.
- High-resolution images, videos, logos.
- Animation reference links or HTMLs.

IMPLEMENTATION in the DSP

- Tags HTML5 y MRAID
Mobile: 320x480px,
Tablet: 768x1024px
- DV360:
We recommend disabling open measurement to access in-app traffic (higher CTR).

PMP®

Benchmarks



*Viewability% depending on the measurement system and DSP configuration.