

Standard Motion

With captivating animations and much more eye-catching, Standard ads evolve to capture the user's attention and achieve better results.

DEVELOPMENT

Requirements

- Send the high-resolution logo or the element that will expand.

Specs for Logan’s development

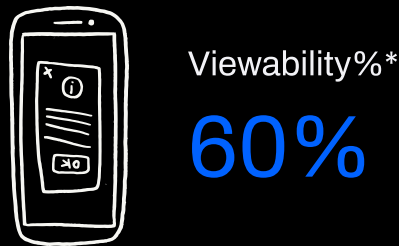
- Editable KVs in .PSD or .AI format with links or embedded images, preferably vertical and larger than 384x615 px.
- Fonts used.
- High-resolution images, videos, logos.
- Reference links or HTMLs for animation.

IMPLEMENTATION in the DSP

- Tag HTML5
Mobile: 320x480px,
Tablet: 768x1024px

PMP®

Benchmarks



*Viewability% depending on the measurement system and DSP configuration.