

TRT Dice

Advertisement in the shape of a three-dimensional cube that, when turned, shows different information on the external faces. It can occupy the whole screen or part of it. Recommended for multi-product guidelines, branding campaigns that have great visual content.

DEVELOPMENT

Requirements

- Send a brief detailing what will be shown on each of the external faces of the cube.

Specs for Logan’s development

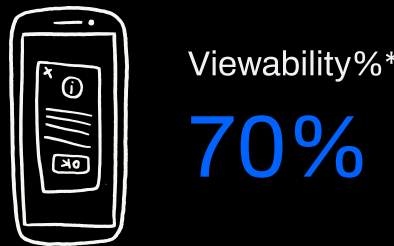
- Editable KVs in .PSD or .AI format with links or embedded images, preferably vertical and larger than 384x615 px.
- Fonts used.
- High-resolution images, videos, logos.
- Reference links or HTMLs for animation.

IMPLEMENTATION in the DSP

- Tags HTML5 y MRAID
Mobile: 320x480px,
Tablet: 768x1024px
- DV360:
We recommend disabling open measurement to access in-app traffic (higher CTR).

PMP®

Benchmarks



*Viewability% depending on the measurement system and DSP configuration.